18 YEARS. 18 SONGS. 18 LESSONS.

JAKE'S JAM

FEEL THE MUSIC. A CONCERT LIKE NO OTHER.

Who is performing? That is a surprise! Jake expects nothing and he is always amazed and pleasantly surprised at what can happen. Let's all enjoy this concert from Jacob's point of view. Let's just say that Jake has some exceptionally talented friends.

APRIL 29
TWO THOUSAND AND FIFTEEN

CONCERT BEGINS AT 7:15 PM
PANASONIC THEATRE . TORONTO
651 YONGE STREET, 1 BLOCK SOUTH OF BLOOR

COST: $58 EACH TICKET OR $540 MINIMUM DONATION FOR A PATRON PAIR

TICKETS: ticketking.com **MORE INFORMATION:** jacobsladder.ca

The funds from this event will go directly to financially assist day programming for adults with special needs.

PRESENTED BY: FABRICLAND | HOSTED BY: MIRVISH PRODUCTIONS

Jacob's Ladder

18

This year Jacob will be turning 18! Miracles do happen, he couldn't have reached this milestone without the love, strength, and support from our community. This is cause for one big celebration!

Jacob's disease has robbed him of the ability to move, eat, speak and see. – BUT he LOVES music. It speaks right to his soul! As soon as he hears three strums on a guitar his eyes widen, his mouth opens and immediately transforms into a smile. We look at his eyes and can see the life inside of him dancing to the magic and power of music.

We are planning a unique concert on Wednesday, April 29th at the Panasonic Theatre. Jacob expects nothing and is always surprised by the kindness that surrounds him. This concert will allow all of us to feel that same magic. 18 songs! 18 lessons! 18 years! With Fabricland as our presenting sponsor, please join us in supporting this milestone event.

Together with you, our family, friends and community we have made such an impact.

We are so proud of the successes of Jacob's Ladder. As a direct result of initiatives taken and funds raised, anyone living in Ontario, Montreal or Vancouver can now be screened for Canavan disease and seven other genetic disorders at no cost or hassle. This is a huge step in eradicating these devastating and fatal diseases through prevention.

We have collaborated with the Hospital for Sick Children Research Institute to create a program that provides funding for Innovative Research for new researchers and doctors to make their mark in the study of neurodegenerative illnesses.

Jacob's Ladder also presents grants to International Doctors who have made huge strides in the area of Genetics and supports a lectureship series whereby these doctors come to Toronto from around the world to share their findings with pediatricians during Grand Rounds at HSC. Some of these doctors have come from Baylor College of Medicine, Harvard College, Oxford and John Hopkins University. They have made groundbreaking discoveries in diseases such as Autism, Rett's Syndrome, epilepsy and Gaucher's Disease. Each year Jacob's Ladder climbs higher and higher and we hope to get closer and closer to finding cures for these devastating and fatal illnesses.

We've also funded the Jacob's Ladder Therapeutic Pool at the Schwartz/Reisman Centre in the Lebovic Jewish Community Centre in Vaughan, so that thousands can benefit from the healing powers of water therapy.

As Jacob grows older, we have learned that programming is extremely scarce for young adults with severe disabilities. Parents are forced to stop working to become full time caregivers and many of these young adults don't have the stimulation and opportunities that they once had as children. A new focus is amongst us.

To celebrate 18 miraculous years and help fund future day programming for young adults with severe disabilities we are hoping this concert can create opportunities for so many who face this extremely difficult transition.

With warmth and admiration please join us in making this event our best one yet,

Jeff, Ellen, Bev, Ben and Jacob Schwartz

Jacob's Ladder

18 YEARS. 18 SONGS. 18 LESSONS.

JAKE'S JAM

FEEL THE MUSIC. A CONCERT LIKE NO OTHER.

Join Jacob's Ladder for this celebration of life!

WHAT

We were told Jacob most probably wouldn't live until he was five years old. This May, Jake will turn 18! He may lack the ability to move, eat, speak or see, but he sure can feel. We decided to create a benefit concert and life experience that will feature 18 songs, spreading 18 lessons, learned over 18 miraculous years. The funds from this event will go directly to supporting day programming for adults with disabilities.

WHERE

Panasonic Theatre, 651 Yonge Street, south of Bloor Street

WHEN

Wednesday April 29th, 2015

Curtain at 7:15 pm

GET INVOLVED

Contact Ellen Schwartz

416 485 4008 or ellen@projectgiveback.com

Celebrating Our Heroes

We thank all of our generous sponsors who made
our Jake's Gigantic Give event in 2012 so successful.

jacobsladder.ca

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PRESENTING SPONSOR | $25,000

Company attached to Jake's Jam as presenting sponsor

Recognition on stage and in all print

Prime mention on all print media, flyers and in social networking

25 reserved VIP tickets to Jake's Jam

BIRTHDAY SPONSOR | $18,000

Exclusive sponsorship of one act of Jake's Jam

Recognition on screen at event and in printed program

Verbal recognition on stage

Opportunity to create a brand experience

Opportunity to provide gifts to all attendees and/or artists

Event photo opportunity

Prime mention on all print media, flyers and in social networking

18 reserved VIP tickets to Jake's Jam

LESSON SPONSOR | $10,800

Exclusive sponsorship of one act of Jake's Jam

Recognition on screen at event and in printed program

Verbal recognition on stage

Prime mention on all print media, flyers and in social networking

12 reserved VIP tickets to Jake's Jam

PLATINUM SPONSOR | $5,400

Recognition on screen at event and in printed program

Inclusion in print media, flyers and in social networking

8 reserved VIP tickets to Jake's Jam

GOLD LABEL SPONSOR | $3,600

Recognition in printed program

Inclusion in print media, flyers and in social networking

6 reserved VIP tickets to Jake's Jam

CHAI SPONSOR | $1,800

Recognition in printed program

Inclusion in print media, flyers and in social networking

4 reserved VIP tickets to Jake's Jam

THE PATRON PAIR | $540

Recognition in printed program

2 reserved VIP tickets to Jake's Jam